1. **Select Category:**
2. **Select Sub Category:**
3. **Campaign Name:**
4. **Brand Name:**
5. **Date of Execution:**
6. **Description: (Max 500 words)**

The most innovative or creative execution using any conventional or non-conventional OOH/DOOH format. Innovation includes any "out of the box" idea or execution.

**Description covering the following points:**

1. The idea / Uniqueness of innovation
2. Details of execution: Duration of the Innovation, media formats, location, technology used if any, TG, etc.)
3. Details of any recall research or Impact of innovation
4. **Upload Campaign Images:**

* Maximum 15 images of 10 MB file size in all.
* The images shall be in JPEG/PNG formats; (max width 1200 px and max height 1200 px)
* Images should cover - Actual executed images from different viewing angles

UPLOAD IMAGES

1. **Upload Video:**

* The video content shall be structured as per the parameters defined for this award category.
* The duration of the video shall not exceed 2 minutes.
* The file extension shall be mp4 and the file size shall not exceed 40 MB.
* Either Voiceover or Music is mandatory

UPLOAD VIDEO

1. **Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address: